##### JOHN C. FENDERSON

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950 Carlin Street

Goodletsville, TN 370726

**SIGNIFICANT SKILLS**

* 5 years of financial sector experience
* Non–Profit oversight
* Economic/Financial and Policy Analysis
* 10 years personnel management experience
* 10 years program management/development experience
* 12 years research/analytical experience

#### CURRENT

***Hatchie River Co., LLC 2019-Present***

Consultant/Managing Partner (part-time): Provide natural resource solutions for non-industrial private forestland owners; manage small timberland holding

#### SIGNIFICANT WORK EXPERIENCE

***Bank of America - U. S. Trust 2017-2018***

Specialty Asset Manager:

* Used YARDI real estate softwareand MS Excel to manage timberland properties for investment management and trust accounts totaling 25,000 acres and a valuation of $20 million dollars;
* Responsible for capital planning (budget/investment/expenditure), contract negotiation/administration, return on investment and asset valuation analysis, revenue projection, lease management

***SunTrust 2016-2017***

Financial Services Representative:

* Serviced client banking needs;
* Identified, developed, expanded and retained client relationships;
* Performed problem resolution and basic sales functions, as well as basic and advanced teller transactions

***Bank of America - Merrill Lynch 2014- 2016***

Financial Advisor:

* Built relationships while helping people create, invest, and preserve wealth; used *Monte Carlo* analysis to determine financial planning scenarios;
* Possessed FINRA series 7, 66, Life and Health Insurance licensing; proficient in *Salesforce* CRM

***National Wildlife Federation*** ***2013- 2014***

Senior Manager, Forestry Program: Developed a strategic plan for program around market based behavior change for conservation outcomes, and rural economic development

#### SIGNIFICANT WORK EXPERIENCE (Cont’d)

## National Network of Forest Practitioners 2010-2013

Southeastern Regional Director: Built a network of landowners, wood producers, scientists, policymakers, and others to promote sustainable relationships between forests and people

## Tennessee Division of Forestry, Nashville, TN 2004-2010

Environmental Affairs/Public Outreach Coordinator (Executive Services Staff):

* Managed the division’s overall information and education program and served as the key contact person and strategic planner with conservation, environmental and forestry groups;
* Produced short videos; ***wrote state law rules for implementation of TN Master Logger program***; participated in background research for division policy positions;
* Implemented visual quality forest management program through demonstrations on selected middle Tennessee non industrial privately owned forested tracts of land, and had research published in a peer reviewed forestry journal;

## Tennessee Division of Forestry, Nashville, TN 2003-2004

Forester 2 – Forest Inventory Analysis Unit: Conducted forest inventory and cruised timber on random sample plots across the state of Tennessee

## Oak Ridge Associated Universities/Oak Ridge National Lab - Oak Ridge, TN 1999-2000

Research Associate:

* Researched carbon storage in forests and wood products, industrial ecology, carbon credit trading – Kyoto Protocol;
* Assisted research on carbon in agricultural soils, and biomass fuel production/renewable energy

## U.S. Forest Service – Petersburg Ranger District, Petersburg, AK 1995

Forestry Technician (Seasonal):

* Conducted boundary layout, traverses, and road location surveys for timber sale units in Tongass National Forest;
* Cruised timber and performed silvicultural thinning inspections

## The Nature Conservancy, Nashville, TN 1993-1995

Volunteer/Science and Stewardship Intern:

* Created maps and nature preserve site designs; conducted ecological assessments;
* Wrote grant proposals;
* Constructed and revised nature preserve management plans; interacted with landowners

### U.S. Forest Service - Pacific Northwest Research Station, Portland, OR 1993

Forestry Technician (Seasonal):

* Performed aerial photo interpretation, forest inventory/data collection, and mapping;
* Interacted with landowners

## Tennessee State University, Nashville, TN 1990-1992

Lab Assistant: Researched plant stressors in tissue culture/protein analysis of selected legumes using electrophoresis

**ADDITIONAL WORK EXPERIENCE**

## Greenpeace USA, Washington, D.C. 1989-1990

Researcher:

* Collected information on tropical forests of Latin America from international lending institution libraries;
* Interacted with embassy representatives and field experts;
* *Wrote: an Economic Assessment of Non-timber Rainforest Products of Latin America.*

## Greenpeace Action, Nashville, TN 1988 - 1989

Canvasser: Raised funds; provided environmental education to the public; made presentations to various groups

## The Hinckley Company, Bass Harbor, ME 1996

Sailor/Rigger: Responsible for assembling, dismantling, maintaining all standing/running rigging and associated outfitting on 35-50 foot sailboats; taxi sail boats as needed

### Morgan and Morgan Technical Consulting Services, Nashville, TN 1995

Project Assistant (part-time): Gathered and processed information for area traffic studies; performed construction administration duties; organized and supervised teams of individuals in data collection

### First Investors Corporation, Nashville, TN 1988

Registered Representative: sold mutual funds/annuities (**possessed Series 6 and Series 63 licenses**)

**EDUCATION**

# *University of Tennessee, Knoxville, TN*

M.S., Forestry Concentration: Economics, Policy Minor: Environmental Policy

# *Tennessee State University, Nashville, TN*

B.S., Arts and Sciences Concentration: Natural Sciences Minor: History/Economics

### Attended Northwestern University, Evanston, Illinois

#### SIGNIFICANT ACCOMPLISHMENTS

#### Co-authored papers:

*Realizing the Economic Value of a Forested Landscape in a Viewshed* Southern Journal of Applied Forestry 2010

*Guiding Principles for a Practical and Sustainable Approach to Forest Carbon Sequestration Projects in the Southern United States* Southern Group of State Foresters 2009

*Carbon Emitted, Carbon Saved*, in Carbon Dioxide Information Analysis Center, Communications Newsletter, Oak Ridge National Lab, Fall 2000, No. 28;